

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana Tourism - Tourism Promotion – Release of an advertisement in “Rail Bandhu” for 3 insertions – Sanction and release of an amount of Rs.8,75,000/- including taxes (Rupees Eight Lakhs Seventy Five Thousand only) for 3 issues (i.e., Rs.2,91,667/- per issue) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 258

Dated: 02/05/2016
Read the following:

1. From Sri. Shubashish Kumar Chakraverthy - Sr. Manager – Ad. Sales., M/s. Maxposure Media Group India Pvt., Ltd., New Delhi. Dt.03-09-2015.
2. Govt.Memo.No.3884 /PMU/PRO/2015, of YAT & C (PMU) Department, Dt.09-12-2015.
3. Release Order No.29/Display-Agency/Advt.I/2015-16, of I&PR, Hyderabad, Dt:31-03-2016.
4. Bill No.TAPL/248/2015-16, Dated:12-01-2016, Bill No.TAPL/270/2015-16, Dated:10-02-2016 and Bill No.TAPL/292/2015-16, Dated:08-03-2016, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad.

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ORDER:

1. In the reference 1st read above, Sri. Shubashish Kumar Chakraverthy - Sr. Manager – Ad. Sales, M/s. Maxposure Media Group India Pvt., Ltd., New Delhi, has requested to release an advertisement in “Rail Bandhu” for 3 insertions, from Jan , Feb and March 2016 issues, for an amount of Rs.8,75,000/- including taxes (Rupees Eight Lakhs Seventy Five Thousand only) for 3 issues (i.e., Rs.2,91,667/- per issue). Accordingly, Government have issued a order to M/s. Touchstone Advertising (P) Ltd., Hyderabad, an empanelled agency with the department for the same through Department of Information & Public Relations, Hyderabad, vide reference 2nd read above.

2. In the reference 3rd and 4th read above, the Department of Information & Public Relations, Hyderabad, has issued a release order to M/s. Touchstone Advertising (P) Ltd., Hyderabad, to publish an advertisement in “Rail Bandhu”, for an amount of Rs.8,75,000/- including taxes (Rupees Eight Lakhs Seventy Five Thousand only) for 3 issues (i.e., Rs.2,91,667/- per issue). After publication of an advertisement, the above said agency has furnished a bill for the above said purpose and requested the Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.8,75,000/- including taxes (Rupees Eight Lakhs Seventy Five Thousand only) for 3 issues (i.e., Rs.2,91,667/- per issue), towards advertisement in “Rail Bandhu” for 3 insertions, from Jan , Feb and March 2016 issues, through M/s. Touchstone Advertising (P) Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation, SH (06) – Tourism Project Management Unit - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad
Account No :26610200000060
Name of the Bank: BANK OF BARODA
IFSC Code :BARBOPBBHYD
PAN NO. : AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Touchstone Advertising (P) Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER